

MCA of Chicago Meetings & Events Committee

Purpose

Meets to discuss meeting and event venues, formats, programming, and activities.

Committee Members

We are looking for those who have an interest or experience in event planning.

Things to Remember

Mark your
calendars!

Finalize dates for MCA of
Chicago events 18 months out.

Determine how
to define event
success.

Consider attendance, diversity
and more to define success.

We need
your
suggestions!

Suggestions, comments and
ideas from MCA members
allow the Meetings & Events
committee to function
effectively.

Commitment

- Attend biannual meetings and additional if necessary.
- Provide prompt feedback regarding event venue, speaker, format, and topic ideas and suggest new gatherings as well.

Goals

- Consider whether to support a Fall Business Conference or Summer event.
- Review past years' events and popularity and make recommendations for the future.
- Review and discuss the ratio of vendor / member participation at events.

Contact

— Dan Day
— dday@mca.org
— mca.org
— (312) 384 - 1220



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Participation is the best way to get the most out of your membership with MCA of Chicago. To join, email kgray@mca.org.